
RightBridge Ventures AB (“RBV”) acquires an exclusive franchise licence to run ESPLs tournament and media platform in the Nordics - ESPL Nordics

Stockholm, 25 February 2021- We are proud to announce that acquisition of ESPL’s tournament and media platform exclusive rights for the Nordic countries (Sweden, Denmark, Finland, Norway) - **ESPL Nordics**.

ESPL Nordics online grassroots tournaments and media coverage - from Zero to Hero

The ESPL platform promotes grassroots gaming in their path to professionalism. As part of its media offering ESPL connects gamers and fans with value adding brands. As such, ESPL Nordics will offer matchmaking and tournaments with titles such as PUBG, Call of Duty Mobile, Valorant, League of Legends, etc....and accelerate brand equity development and activation for brands wishing to tap the growth of esports and gaming.

ESPL Nordics will be part of ESPLs global network of amateur online esports tournaments. With ESPL Nordics, ESPL has a global footprint across 16 countries, covering Asia, Europe, and the Americas.

The licence will be acquired by a 100% owned subsidiary to RBV.

The acquisition of the ESPL license is part of RBV wider initiative oriented to **expand the Zero to Hero philosophy to all the esports and gaming ecosystem, including start-ups in the Nordics**. ESPL Nordics tournaments and media coverage shall be the loudspeaker, data generator and testbed for gamers and entrepreneurs to interact, show their gaming and business skills under the values of fair-play, innovation and non - toxicity.

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About RightBridge Ventures

RightBridge Ventures is an investment company based in Stockholm (Sweden) dedicated to investing in companies that shape the future of esports and gaming as part of the digital entertainment industry. The intention of RightBridge board of directors is to present a motion for public listing of RightBridge during 2021. For more information visit www.rightbridge.se or get updates by following RightBridge Ventures on [Instagram](#) and [LinkedIn](#). Contact: jointhejourney@rightbridge.se

About Esports Player League (ESPL)

The Esports Players League (ESPL) is a global esports organization that is developing an amateur competition network via its online esports tournament platform. ESPL is launching a global footprint across 16 countries in its initial phase, covering Asia, Europe, and the Americas. ESPL’s central focus is on mobile esports, with PC and console-based video games also featured on its diverse network of quality esports content. ESPL is managed by its headquarters in Singapore and regional offices in Cologne and Los Angeles.

For more info about ESPL, visit espl.co or email info@espl.co.