
RightBridge Ventures AB acquires stake in leading global esports platform, Esports Pulze AB (“Epulze”)

Stockholm, 7 April 2021- We are thrilled to announce that RightBridge Ventures AB (“RBV”) has acquired 10.7% stake in leading global esports platform Esports Pulze AB (“Epulze”).

Epulze is headquartered in Örebro (Sweden), and includes subsidiary in Kuala Lumpur (Malaysia), office in Singapore, as well as regional teams in Kiev (Ukraine) and São Paulo (Brazil). Epulze multi-national community includes grassroots enthusiasts winning and earning their way up to the big leagues, to the hardcore professionals, streamers, and companies that all share the common love for esports and its fantastic communities.

“Epulze and its team is a great addition to RBV portfolio. Epulze management declared ecosystem-led growth strategy is very much aligned with RBV mission to build an ecosystem of portfolio companies that act as catalysts for the industry” says RBV CEO, Carlos Barrios

The Epulze platform has up to date more than 400,000 registered users, hosted over 1,000,000 matches and held over 53,000 tournaments, only on its first game, Dota 2. Epulze is rapidly expanding the platform by adding new games. Three out of the top 5 largest esports games will be available on the platform by end of 2021. Counter-Strike: Global Offensive (CS:GO) was beta-launched in December 2020, with a full roll-out in February 2021. Epulze focus is on leading PC – based titles.

The acquisition of the stake is part of an in-kind and cash investment of Modelio Equity AB (“Modelio”) and Oliver Molve in RBV as proceeds to a recently closed targeted issue of rights in RBV.

“We welcome warmly RBV as an Epulze shareholder. RBV investment focus in esports and gaming as well as its connection with Asia are great fundamentals for a long-term partnership” says Epulze CEO Mattias Lövgren

The acquisition of Epulze stake is part of RBV strategy to serve as catalyst of the esports and gaming community. For that purpose, RBV invests in assets that act as catalyst, data generator and testbed for gamers and entrepreneurs to interact, show their gaming and business skills under the values of fair-play, innovation and non-toxicity.

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About RightBridge Ventures

RightBridge Ventures is an investment company based in Stockholm (Sweden) dedicated to investing in companies that shape the future of esports and gaming as part of the digital entertainment industry. The intention of RBV board of directors is to present a motion for public listing of RBV during 2021. For more information visit www.rightbridge.se or get updates by following us on Instagram and LinkedIn. Contact: jointhejourney@rightbridge.se

About Esports Pulze AB

Epulze was founded in 2015 by brothers Mattias, Markus and Pontus Lövgren in Örebro, Sweden. Epulze is a world-leading platform for gamers to compete and increase the excitement while playing their favourite esports titles. Epulze strives to be a springboard for amateurs trying to make it in the world of professional esports while also giving the everyday gamer a place to compete in a fun and friendly environment. The multi-national community includes the whole range of key components; from the grassroots enthusiasts winning and earning their way up to the big leagues, to the hardcore professionals, streamers and companies that all share the common love for esports and its fantastic communities. For more information, visit the Epulze platform at Epulze.com or follow them on: <https://www.facebook.com/Epulzegaming>